



WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 118146 /		<u>Alt Order #</u> 09817416
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJZY	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	WJZY	11/05/12	11/05/12	The Daily Buzz	M-F 7-9am		:30			NM	4	\$20.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				4	\$5.00			
N 3	WJZY	10/30/12	11/02/12	Seinfeld M-F 11a-12n	11a-12p		:30			NM	4	\$60.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$15.00			
N 4	WJZY	10/30/12	11/02/12	Family Feud M-F 2-3p	2-3p		:30			NM	6	\$120.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				6	\$20.00			
N 5	WJZY	11/05/12	11/05/12	Family Feud M-F 2-3p	2-3p		:30			NM	2	\$40.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				2	\$20.00			
N 6	WJZY	11/04/12	11/04/12	Sunday Midday Movie	2-4pm		:30			NM	3	\$180.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				3	\$60.00			
N 7	WJZY	10/30/12	11/02/12	Bill Cunningham	M-F 3-4p		:30			NM	4	\$320.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$80.00			
N 8	WJZY	11/05/12	11/05/12	Bill Cunningham	M-F 3-4p		:30			NM	2	\$160.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				2	\$80.00			
N 9	WJZY	10/30/12	11/02/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	6	\$240.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				6	\$40.00			

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118146 /	09817416

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WJZY	11/05/12	11/05/12	Eff. 9/10/12 Ricki Lake 5-6p	5-6pm		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				2	\$40.00			
N 11	WJZY	11/03/12	11/03/12	Saturday Late Movie	Sat/4-6pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-				2	\$80.00			
N 12	WJZY	11/04/12	11/04/12	Sun Late Aft Movie	4-6p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S				2	\$60.00			
N 13	WJZY	10/30/12	11/02/12	Rules of Engagement M-F 6-6p	6-630p M-F		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$40.00			
N 14	WJZY	11/05/12	11/05/12	Rules of Engagement M-F 6-6p	6-630p M-F		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$40.00			
N 15	WJZY	10/30/12	11/02/12	King of Queens	630-7p		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$40.00			
N 16	WJZY	11/05/12	11/05/12	King of Queens	630-7p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$40.00			
N 17	WJZY	10/30/12	11/02/12	2 1/2 MEN	7-7:30p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$175.00			
N 18	WJZY	11/05/12	11/05/12	2 1/2 MEN	7-7:30p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$175.00			
N 19	WJZY	10/30/12	11/02/12	2 1/2 MEN	7:30-8p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$200.00			
N 20	WJZY	11/05/12	11/05/12	2 1/2 MEN	7:30-8p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$200.00			
N 21	WJZY	11/03/12	11/03/12	2 1/2 MEN	730-8p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-				2	\$300.00			

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Obama For America	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	WJZY	11/04/12	11/04/12	70's Show/Old Christine Su	6-7pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$45.00			
N 23	WJZY	11/04/12	11/04/12	2.5 MEN	7-8pm		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				2	\$325.00			
N 24	WJZY	10/30/12	11/02/12	Ricki Lake M-F	10-11p		:30			NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				6	\$20.00			
N 25	WJZY	11/05/12	11/05/12	Ricki Lake M-F	10-11p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				2	\$20.00			
N 26	WJZY	11/04/12	11/04/12	The Border Sun	8-9pm		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				2	\$60.00			
N 27	WJZY	11/04/12	11/04/12	The Collector Sun	9-10p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				2	\$60.00			
N 28	WJZY	11/03/12	11/03/12	30 Rock Sat	11p-12a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$60.00			
N 29	WJZY	11/03/12	11/03/12	Rules Enga	12-1a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$60.00			
N 30	WJZY	11/04/12	11/04/12	Charlotte Now	11-1130p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$55.00			
Totals											85	\$5,685.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	85	\$5,685.00	\$4,832.25
Totals	85	\$5,685.00	\$4,832.25

Signature: _____ Date: _____

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